

Microbase Infotech

Simplify Software Solutions



Mission statement:

End-to-end Automation

Who we are

Microbase Infotech is a full-time business Consulting & IT Solutions company with a 25 years lineage covering work experiences across a multitude of industries.

We provide exclusive end-to-end solutions to enterprises after careful and painstaking research of the business genetics; to understand the unique needs of your business and believe in a Build-Operate- Transfer (BOT) concept for delivering such solution.



The USP

First & foremost, we are a service/solution providing company and do not believe in restricting ourselves within the precincts of a single product development or scope of service.

Our strengths lie in our ability to adapt, improvise and deliver at the most competitive costs, within the targeted / agreed timelines without compromising on quality.

In our experience gained over these years; we have found that the key to success lies in careful balancing & alignment of the need attributes with the preferred solution(s) with particular emphasis on the human aspect like the values and vision of the customer.

Our manpower consists of seasoned professionals – designers; analysts and developers woven into a cohesive team which is managed by a closely held management.

Strengths

Why we excel over others

- **Economies of Scale**
- **Proven Expertise in giving customized solutions**
- **Accomplished manpower having multiple skill sets**
- **Adaptability & Improvisation**
- **Out of the box solutions**

Accomplishments

Application Areas – Web & Software

- Learning & Education Management Applications
- Healthcare, Manufacturing CRM Applications
- Banking & NBFC – Home Loan Applications
- B2B & B2C eCommerce
- Shipping & Logistics – Consignment Tracking Applications
- Manufacturing & Retail - ERP Applications
- Vehicle & Truck Management Applications
- Collaborative & Performance Evaluation Management Applications
- Retail POS Management Applications
- Agriculture Marketplace Applications
- Photography Studio Management Applications
- Project Management Application for a client in Kazakhstan
- Methanol Oil Tank Optimization Application
- Timesheet Management Application
- Asset Management Application

Application Areas - Data Analytics

- Learning & Education Data Analytics & Insights
- Predictive Data Analytics for Nifty50 Stock Exchange
- Speedometer Data Analytics for Indian Railways
- BI Tools for Manufacturing Use Cases
- Speedometer Data Analytics for Indian Railways

Application Areas – Mobile Apps

- Ophthalmology Mobile App
- Cardiology Conference Mobile App
- GPS Tracking, Order Management Mobile App for Large Manufacturing
- HR Resource Mobile App
- Asset Management Mobile App
- Elder Care & Home Care Mobile App
- Tourism Car Rental Mobile App
- Stock Broking Mobile App
- Legal Management Mobile App

How we work

Step 1

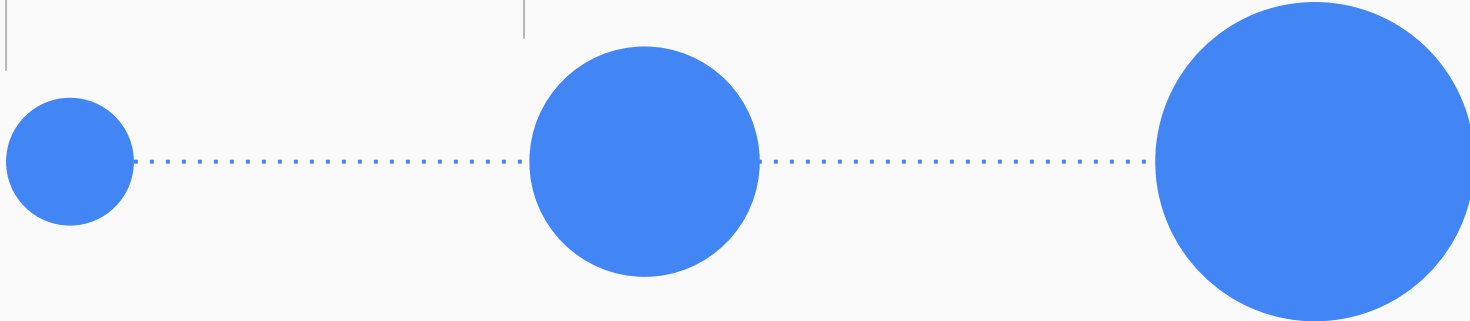
Understand customer workflow process

Step 2

Formulate the best plan to meet the requirements

Step 3

Build, Operate, Deploy



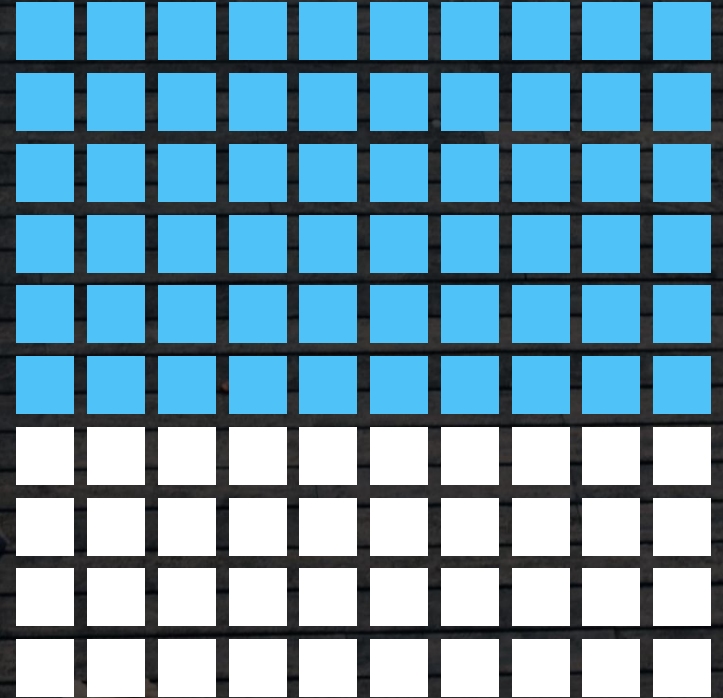


The technology:

Powered & Backed with latest technology trends to achieve customer satisfaction.

Future Plans

- Exploring potential & emerging markets for specialized skill sets with a view to provide for low cost technological solutions – Design, Develop, Integrate & Deliver
- Partnering with established organizations for tapping outsourced job order(s) wherever feasible
- Create and maintain support systems for existing clients while continuing to add to the tally of new signups
- Brand building
- Diversification into back office operations support solutions – similar to business process outsourcing



Recent Projects

International

- **Timesheet Application** - ArcelorMittal Group, Kazakhstan.
- **Semiconductor Application** - Singapore.
- **HR Mobile App** - Heston Group, Kuwait.
- **Facility Management System** - Brunei.
- **Digital Marketing** - FirstOpinion, New Jersey, USA.
- **CH Labs** - Miami, Florida, USA.
- **IMPERIUM13** - Miami, Florida, USA.

Recent Projects

Domestic - ongoing

- **Lead Tracking & Project Management Tracking Applicaton** - WriteX Group.
- **AI ML Applicaton** - WriteX Group.
- **Hospital & Nursing Medical Application** - 250-Bed Nursing Home.
- **License, Court Cases, Organ Transplant Tracking Application** - for a 500 Bed Hospital.
- **eCommerce Website for Custom Jewellery** - for a reputed Jewellery brand.
- **eCommerce Website for Law Books** - Eastern Law Books.
- **ERP Application** - Rubrik Infrastructure .
- **Mobile App Development** - GoCow Milk Products.
- **Mobile App Development** - ConnectCircle.
- **Mobile App Development** - 1SqlInch.
- **HRMS Application** - WriteX Group.
- **Lead based Web Portal Development** - AIBM Nexus.

ClientSpeak

What our customers say

- **Payrupees Digital** - FinTech Mobile App developed by Microbase to accept AEPS, BBPS, M-ATM and other Utility based services is a very well accepted by our end-users.
- **Dr.Soumitra Kumar - President.** ECHO India 2019 Conference website with Online Delegate Registration with Bar Coding Software was very successfully executed & well organized.
- **Dr.Rabin Chakraborty - Organizing Secretary.** Very satisfying experience with Microbase Infotech for doing the 10th BANGLA INTERVENTIONAL COUNCIL Meet 2020 scheduled in Jan-Feb 2020.
- **DatinoNetwork** - Predictive Data Analytics web application developed by Team Microbase was as per our requirement and satisfaction.
- **ERP Application** - Fully automated ERP Application of Sales, Purchase, Stores, Inventory, Procurement modules developed and Golive by Microbase Tech-team.
- **PR Exports Ltd** - Masala Mundi eCommerce portal has been done with all aspects covered by Microbase Team.
- **Payal Nath - Co-Founder.** Atulyagram Website with eCommerce facility has been done as per the scope defined for Women Empowerment in Mathura, Uttar Pradesh, India.
- **Sudarshan Agrawal Classes** - Two Web Portals for Online Courses are technological brain-child of Microbase Team. Very well executed.
- **Deutsche PostBank** - Sales Payout Automation integrated with FinOne by Microbase Team has eased our work-flow.
- **TATA Steel** - Social Networking Platform developed for Internal & External associates by Microbase is a grand success.

Few of our clients

Our Associations



Indian Academy of
ECHOCARDIOGRAPHY



Eastern India
Pediatric Intervention
Conference



Get in Touch

Microbase Infotech Private Limited.

GD - 302, Sector 3, Salt Lake City,
Kolkata - 700106, India

(P): +91-33-40016818 / +91-33-40087656

(E): touch@microbaseinfotech.com

(W): www.microbaseinfotech.com