

Microbase Infotech

Simplify Software Solutions





Mission statement:

End-to-end Automation

Who we are

Microbase Infotech is a full-time business Consulting & IT Solutions company with a 25 years lineage covering work experiences across a multitude of industries.

We provide exclusive end-to-end solutions to enterprises after careful and painstaking research of the business genetics; to understand the unique needs of your business and believe in a Build-Operate- Transfer (BOT) concept for delivering such solution.



A close-up photograph of a person's hands using a white marker to draw on a whiteboard. The background is blurred, showing what appears to be a meeting room with other people and lights. The text 'The USP' is overlaid in white on the left side of the image.

The USP

First & foremost, we are a service/solution providing company and do not believe in restricting ourselves within the precincts of a single product development or scope of service.

Our strengths lie in our ability to adapt, improvise and deliver at the most competitive costs, within the targeted / agreed timelines without compromising on quality.

In our experience gained over these years; we have found that the key to success lies in careful balancing & alignment of the need attributes with the preferred solution(s) with particular emphasis on the human aspect like the values and vision of the customer.

Our manpower consists of seasoned professionals – designers; analysts and developers woven into a cohesive team which is managed by a closely held management.

Strengths

Why we excel over others

- **Economies of Scale**
- **Proven Expertise in giving customized solutions**
- **Accomplished manpower having multiple skill sets**
- **Adaptability & Improvisation**
- **Out of the box solutions**

Accomplishments

Application Areas – Web & Software

- Learning & Education Management Applications
- Healthcare, Manufacturing CRM Applications
- Banking & NBFC – Home Loan Applications
- B2B & B2C eCommerce
- Shipping & Logistics – Consignment Tracking Applications
- Manufacturing & Retail - ERP Applications
- Vehicle & Truck Management Applications
- Collaborative & Performance Evaluation Management Applications
- Retail POS Management Applications
- Agriculture Marketplace Applications
- Photography Studio Management Applications
- Project Management Application for a client in Kazakhstan
- Methanol Oil Tank Optimization Application
- Timesheet Management Application
- Asset Management Application

Application Areas - Data Analytics

- Learning & Education Data Analytics & Insights
- Predictive Data Analytics for Nifty50 Stock Exchange
- Speedometer Data Analytics for Indian Railways
- BI Tools for Manufacturing Use Cases
- Speedometer Data Analytics for Indian Railways

Application Areas – Mobile Apps

- Ophthalmology Mobile App
- Cardiology Conference Mobile App
- GPS Tracking, Order Management Mobile App for Large Manufacturing
- HR Resource Mobile App
- Asset Management Mobile App
- Elder Care & Home Care Mobile App
- Tourism Car Rental Mobile App
- Stock Broking Mobile App
- Legal Management Mobile App

How we work

Step 1

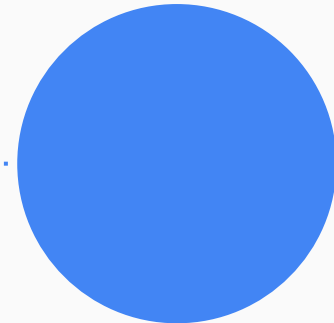
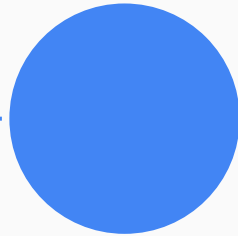
Understand customer workflow process

Step 2

Formulate the best plan to meet the requirements

Step 3

Build, Operate, Deploy



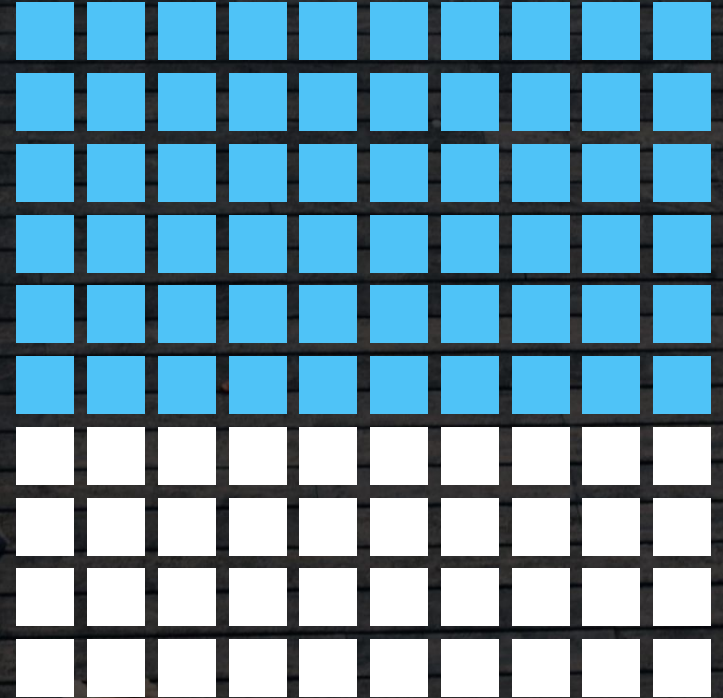
An aerial view of a city skyline at dusk or dawn. The sky is dark with some clouds, and the city lights are visible. The Empire State Building is prominent in the center, illuminated with red and green lights. Other skyscrapers are visible on the right side of the image.

The technology:

Powered & Backed with latest technology trends to achieve customer satisfaction.

Future Plans

- Exploring potential & emerging markets for specialized skill sets with a view to provide for low cost technological solutions – Design, Develop, Integrate & Deliver
- Partnering with established organizations for tapping outsourced job order(s) wherever feasible
- Create and maintain support systems for existing clients while continuing to add to the tally of new signups
- Brand building
- Diversification into back office operations support solutions – similar to business process outsourcing



Recent Projects

International

- **Lead Tracking & Project Management Application** - Tiger Steel, Sharjah, UAE.
- **Timesheet Application** - ArcelorMittal Group, Kazakhstan.
- **Semiconductor Application** - Singapore.
- **Video CV Application** - 360 Degree Interactive, Sydney, Australia.
- **HR Mobile App** - Heston Group, Kuwait.
- **Predictive Data Analytics Web Application** - DatinoNetwork, UAE.
- **Digital Marketing** - FirstOpinion, New Jersey, USA.
- **Digital Marketing** - Mirdiff Physio & Rehabilitation, Dubai.

Recent Projects

Domestic - ongoing

- **Hospital & Nursing Medical Application** - Ekbalpore Nursing Home.
- **License, Court Cases, Organ Transplant Tracking Application** - for a big Hospital.
- **eCommerce Website for Custom Jewellery** - for a reputed Jewellery brand.
- **eCommerce Website for Law Books** - Eastern Law Books.

ClientSpeak

What our customers say

- **Mirdiff Physio & Rehabilitation - Dubai.** Lead Generation & Digital Marketing by Microbase Team has enhanced our customer prospect 3-folds.
- **Payrupees Digital** - FinTech Mobile App developed by Microbase to accept AEPS, BBPS, M-ATM and other Utility based services is a very well accepted by our end-users.
- **Dr.Soumitra Kumar - President.** ECHO India 2019 Conference website with Online Delegate Registration with Bar Coding Software was very successfully executed & well organized.
- **Dr.Rabin Chakraborty - Organizing Secretary.** Very satisfying experience with Microbase Infotech for doing the 10th BANGLA INTERVENTIONAL COUNCIL Meet 2020 scheduled in Jan-Feb 2020.
- **DatinoNetwork** - Predictive Data Analytics web application developed by Team Microbase was as per our requirement and satisfaction.
- **PR Exports Ltd** - Masala Mundi eCommerce portal has been done with all aspects covered by Microbase Team.
- **Payal Nath - Co-Founder.** Atulyagram Website with eCommerce facility has been done as per the scope defined for Women Empowerment in Mathura, Uttar Pradesh, India.
- **Sudarshan Agrawal Classes** - Two Web Portals for Online Courses are technological brain-child of Microbase Team. Very well executed.
- **Deutsche PostBank** - Sales Payout Automation integrated with FinOne by Microbase Team has eased our work-flow.
- **TATA Steel** - Social Networking Platform developed for Internal & External associates by Microbase is a grand success.

Few of our clients

Our Associations





Get in Touch

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